

ABOUT MASTT2040

- The **project** strives to enhance cross-sector collaboration within the manufacturing industry, promoting **co-creation between Manufacturing as a Service (MaaS) and Circular Economy** communities for a unified plan.
- Its ambition is to transform the vast knowledge of the manufacturing sector into an **actionable plan** contributing to the goals of the **EU Industrial Strategy** and recognizing the **MaaS approach** as one of the measures to foster the twin transition.
- The Consortium combines the expertise of **6 partners** from 5 countries: **2 industrial cluster associations, 1 governmental agency, 1 private research and technology transfer organisation, and 2 SMEs.**



ROADMAPPING FUTURE PATHWAYS OF MANUFACTURING AS A SERVICE TOWARDS 2040

WHAT WE WANT TO DO

Based on the manufacturing industry scenarios that were developed in late 2024 by the MASTT2040 project, we will explore the concrete pathways that can be taken so that Manufacturing as a Service (MaaS) can thrive and enable European industry as a whole to become more sustainable, circular and resilient in the future.

By developing a roadmap and an action plan, European industry, both small and large, policy-makers and other key actors such as research providers and standards bodies will be able to identify the most promising strategies and concrete actions for MaaS in a flourishing European economy and society by 2040.



WHAT IS STRATEGIC FORESIGHT?

Foresight encompasses a spectrum of approaches, strategies, tools, and methodologies that assist organisations in actively **examining, shaping, and navigating the future**. This involves grasping key factors driving change, envisioning potential future scenarios, and assessing how these changes might impact specific businesses, projects, or contexts. **Foresight methods** range from **technology roadmapping** and **Delphi surveys**, to **brainstormings** and **prototyping**.

OUR ACTIVITIES

UNTIL JUNE 2025



IN BRUSSELS & ONLINE



FIRST ROADMAPPING WORKSHOP (BRUSSELS)

Development of a **MaaS vision** for a **sustainable, circular** and **resilient EU** in 2040, identifying issues that need addressing now, in **5 years' time** and in **10 years' time** to arrive at this vision.



SECOND ROADMAPPING WORKSHOP (ONLINE)

Identification of **challenges, gaps** and **barriers** that can prevent the realization of the vision and **rating** of the **priority issues** that need to be addressed most urgently.



INDUSTRY STRATEGY AND ACTION PLAN

Definition of an **Industry Strategy and Action Plan** identifying **priority actions** and **recommendations**, how **opportunities** of MaaS can be **maximised** and how **barriers** to implementation can be **addressed**.



INDUSTRIAL VALIDATION MEETING (ONLINE)

Validation of **Industry Strategy and Action Plan** by key actors to ensure that it responds and aligns with MaaS stakeholder needs.

YOUR PARTICIPATION IS CRUCIAL!

- To develop a challenging yet viable future MaaS vision
- To get your insights on crucial challenges and related priority actions
- To draft an actionable implementation plan and recommendations



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GET INVOLVED!

bit.ly/roadmapping



CONTACTS



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