

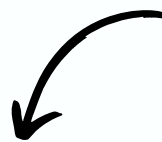
ABOUT MASTT2040

- The **project** strives to enhance cross-sector collaboration within the manufacturing industry, promoting **co-creation between Manufacturing as a Service (MaaS) and Circular Economy** communities for a unified plan.
- Its ambition is to transform the vast knowledge of the manufacturing sector into an **actionable plan** contributing to the goals of the **EU Industrial Strategy** and recognizing the **MaaS approach** as one of the measures to foster the twin transition.
- The Consortium combines the expertise of **6 partners** from 5 countries: **2 industrial cluster associations, 1 governmental agency, 1 private research and technology transfer organisation, and 2 SMEs.**



WHAT IS STRATEGIC FORESIGHT?

Foresight encompasses a spectrum of approaches, strategies, tools, and methodologies that assist organisations in actively **examining, shaping, and navigating the future.** This involves grasping key factors driving change, envisioning potential future scenarios, and assessing how these changes might impact specific businesses, projects, or contexts. **Foresight methods** range from **technology roadmapping** and **Delphi surveys**, to **brainstormings** and **prototyping.**



FROM VISION TO REALITY: SHAPING MANUFACTURING 2040 TOGETHER

WHAT WE WANT TO DO

By using **strategic foresight methods**, we explore key trends, opportunities and potential disruptions shaping the future of the EU's manufacturing sector all the way to 2040.

The insights gained will empower informed decision-making, crafting effective strategies, and taking concrete actions to propel the EU's Manufacturing industry.

OUR ACTIVITIES



 UNTIL DECEMBER 2024

 ONLINE & IN BRUSSELS



ONLINE SURVEY

Assessing **trends** and their ability to foster **MaaS vs. centralized manufacturing & twin transition**



ONLINE WORKSHOP

Identifying **trends, hypertrends and antitrends** that affect manufacturing sector



DELPHI STUDY

Delphi study aimed at selecting the trends' probability & influence on the twin transition open **from 28 October to 11 November**



SCENARIO WORKSHOP

Drafting scenarios and defining **future use cases** of MaaS in **Brussels on 25 November 2024**

YOUR PARTICIPATION IS CRUCIAL!

- Understand the environment where MaaS stakeholders operate
- Connect the foresight perspective with day-to-day activities
- Advise the European Commission on how to shape the future of MaaS



Follow us!



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GET INVOLVED!

bit.ly/foresighting-activities



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